

## Presenter/Moderator Biographies

### Belanger, Yale

Dr. Yale D. Belanger (Ph.D.) is an Assistant Professor of Native American Studies (NAS) at the University of Lethbridge, Alberta. Dr. Belanger's research interests are focused on twentieth-century First Nations social, political, and economic development, and the use of reserve casinos to facilitate this renewal.

He is widely published in journals such as *Canadian Foreign Policy*, the *Saskatchewan Institute on Public Policy*, *Alberta History*, the *Canadian Journal of Native Studies*, *Native Studies Review*, and *American Indian Quarterly*, in 2006 he published *Gambling with the Future: The Evolution of Aboriginal Gaming in Canada* (Purich Publishing), the first book-length treatment tracing the emergence of casino gaming among Canada's First Nations. He is currently the book review editor for the *Native Studies Review* and is the editor of the *Journal of Aboriginal Economic Development* (JAED). Dr. Belanger resides in Lethbridge with his wife Tammie-Jai and their two dogs Jessie and Nicki.



### Bernhard, Bo

Dr. Bo J. Bernhard is an honors graduate of Harvard University, where he completed a *magna cum laude* thesis on the community, social, and psychological impacts of the casino industry in Las Vegas. Currently, Dr. Bernhard holds associate professorships in the departments of sociology and hotel management at the University of Nevada, Las Vegas, and he serves as Director of Gambling Research for the university's International Gaming Institute. A fifth-generation Las Vegan, Dr. Bernhard is expecting the sixth generation to arrive this coming summer.



### Bowling, Michael

Michael Bowling is an Associate Professor of Computing Science at the University of Alberta. He received his Ph.D. in 2003 from Carnegie Mellon University in the area of artificial intelligence. His research focuses on machine learning, games, and robotics, and he is particularly fascinated by the problem of how computers can learn to play games through experience. He has participated extensively in the RoboCup initiative, an international, autonomous, robot soccer competition. In 1998, he was the leader of the Carnegie Mellon University small-size robot team, which won the RoboCup world championship. More recently, as leader of the Computer Poker Research Group at the University of Alberta, he has helped build some of the world's strongest poker playing programs. One of these programs, Polaris, defeated a team of top professional poker players in two-player, limit Texas Hold'em, becoming the first program to defeat poker pros in a meaningful competition.

Michael Bowling was a finalist for the ASTech (Alberta Science and Technology) award in the "Leaders of Technology" category in 2005, and is a principal investigator in AICML, which won an ASTech award in the "Outstanding Leadership in Alberta



Technology" category in 2006. He's published over fifty articles in peer-reviewed journals and conferences, with two best paper prizes. His research has been featured on the television programs Scientific American Frontiers, National Geographic Today, and Discovery Channel Canada; on radio programs for CBC, BBC, and NPR; in print articles in the New York Times and Wired, as well as newspapers around the world; and twice in exhibits at the Smithsonian Museums in Washington, D.C.

#### **Selected Citations:**

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[http://www.wired.com/special\\_multimedia/2008/ff\\_poker\\_1612](http://www.wired.com/special_multimedia/2008/ff_poker_1612)

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[http://www.sciencenews.org/view/generic/id/33708/description/The\\_ultimate\\_poker\\_face](http://www.sciencenews.org/view/generic/id/33708/description/The_ultimate_poker_face)

Regret Minimization in Games with Incomplete Information. Martin Zinkevich, Michael Johanson, Michael Bowling, and Carmelo Piccione. In Advances in Neural Information Processing Systems 20 (NIPS), 2008.

<http://www.cs.ualberta.ca/~bowling/publications/b2hd-07nips-regretpoker.html>

Michael Johanson, Robust Strategies and Counter-Strategies: Building a Champion Level Computer Poker Player, M.Sc. thesis, University of Alberta, October 2007.

<http://poker.cs.ualberta.ca/papers/johanson.msc.html>

#### **Cunningham, John**

John Cunningham received his Ph.D. in Experimental Psychology from the University of Toronto in 1995. He has spent his career at the Centre for Addiction and Mental Health and is currently Associate Professor of Psychology and of Public Health Sciences at University of Toronto. His research is driven by the question, "how do people change from addictive behaviours?" To answer this question, John has combined population research methods with clinical and other research traditions. The findings from these studies have been translated into a series of brief interventions for problem drinkers and other drug users that can be applied in treatment or community settings. Recent examples of this work can be seen at [www.checkyourdrinking.net](http://www.checkyourdrinking.net), [www.alcoholhelpcentre.net](http://www.alcoholhelpcentre.net), [www.checkyourgambling.net](http://www.checkyourgambling.net), and [www.checkyourcannabis.net](http://www.checkyourcannabis.net).

#### **Selected Citations:**

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Cunningham, J.A., van Mierlo, T. (2009). Methodological issues in the evaluation of Internet-based interventions for problem drinkers. Drug and Alcohol Review. 28, 12-17.

Cunningham, J.A., Humphreys, K.N., Kypri, K., & van Mierlo, T. (2006). Formative evaluation and three-month follow-up of an online personalized assessment feedback intervention for problem drinkers. Journal of Medical Internet Research, 8(2):e5. <URL: <http://www.jmir.org/2006/2/e5>>.

Cunningham, J.A. (2007). Internet-based Interventions for Alcohol, Tobacco and Other Substances of Abuse. Peter Miller and David Kavanagh (Eds.). "Translation of Addictions Science into Practice: Update and Future Directions" (pp. 399-416). Oxford, UK: Elsevier Publishers.



**Derevensky, Jeffrey L.**

Jeffrey L. Derevensky, Ph.D., is a Child Psychologist, and Professor and Director of Clinical Training, School/Applied Child Psychology, Department of Educational and Counselling Psychology; and Professor, Department of Psychiatry at McGill University. He is a clinical consultant to numerous hospitals, school boards, government agencies and corporations. Dr. Derevensky has published widely in the field of youth gambling, is on the editorial board of several journals, and is an internationally recognized scholar in the field of gambling. Dr. Derevensky is co-director of the McGill University's Youth Gambling Research & Treatment Clinic and the International Centre for Youth Gambling Problems and High-Risk Behaviors.

**Selected Citations:**

McBride, J., & Derevensky, J. (in press). Internet gambling behaviour in a sample of online gamblers. *International Journal of Mental Health and Addiction*. (available online)

Derevensky, J. (2008). Adolescent gambling: Is Internet gambling a problem? *Casino & Gaming International*, 99-102.

Derevensky, J., & Gupta, R. (2007). Internet gambling amongst adolescents: A growing concern. *International Journal of Mental Health and Addictions*, 5(2), 93-101.

Derevensky, J. (2008). Gambling behaviors and adolescent substance abuse disorders. In Y. Kaminer & O. G. Buckstein (Eds.). *Adolescent substance abuse: Psychiatric comorbidity and high risk behaviors*. New York: Haworth Press, 403-433.

Derevensky, J., & Gupta, R. (2007). Adolescent gambling: Current knowledge, myths, assessment strategies and public policy implications. In G. Smith, D. Hodgins, & R. Williams (Eds.) *Research and measurement issues in gambling*. New York: Elsevier, Inc., 437-463.

**Gass, Kevin**

Kevin Gass is responsible for the leadership and development of corporate communications and marketing in support of media and government relations, public affairs and corporate sponsorship, corporate social responsibility and responsible play, marketing services and eBusiness. He has operational responsibility for staff who provide services and support to the lottery, casino and bingo business units, our customers and business partners.

Kevin joined BCLC in 2003 as Vice-President. His background includes experience in senior corporate and agency positions, as well as entrepreneurial success in two start-up businesses.

Kevin is a past member of the United Way Cabinet, Science World Board of Directors, and was a founding board member of Canucks Place Children's Hospice.



### **Jonsson, Jakob**

Jakob Jonsson, MSc and Clinical Psychologist at Spelinstitutet, Sweden has been in the field of problem gambling since 1992. He is a member of the SWELOGS research team, SWELOGS is a longitudinal problem gambling research project initiated and funded by the Swedish National Institute of Public Health. He works also with responsible gaming and education.

#### **Selected Citations:**

Jonsson, J., Andrén, A., Nilsson, T., Svensson, O., Munck, I., Kindstedt, A., et al. (2003). *Spelberoende i Sverige: Vad kännetecknar personer med spelproblem?* [Gambling addiction in Sweden: What characterizes people with gambling problems?] Rapport nr 4 i Folkhälsoinstitutets serie om spel och spelberoende. Stockholm: Folkhälsoinstitutet.

Jonsson, J. (2006). An overview of prevalence surveys of problem and pathological gambling in the Nordic countries. *Journal of Gambling Issues*, 18, 31-38.

Jonsson, J & Rönnerberg, S. (2009) *Gambling in Sweden*. In G. Meyer, T. Hayer & M.D. Griffiths (Eds.), *Problem Gaming in Europe: Challenges, Prevention, and Interventions*. New York: Springer.



### **Kumar, Alok**

Alok Kumar is an Assistant Professor of Finance at the Red McCombs School of Business at the University of Texas at Austin. Previously, he was an Assistant Professor of Finance at the Mendoza College of Business at the University of Notre Dame. Professor Kumar received his undergraduate degree in mechanical engineering from the Indian Institute of Technology at Kharagpur and a Ph.D. in economics from Cornell University. He also has advanced degrees in robotics and management from Dartmouth College and Yale University, respectively. Professor Kumar's research interests lie at the intersection of finance and psychology. He has published papers on individual investors, equity analysts, dividend clienteles, and game theory. Professor Kumar's work has appeared in the *Journal of Finance*, *Review of Financial Studies*, *Journal of Financial and Quantitative Analysis*, *Journal of Financial Markets*, *Review of Finance*, *Management Science*, *Games and Economic Behavior*, and *Computational Economics*. His research has been covered in the *Wall Street Journal*, *New York Times*, the *Washington Post*, the *Montreal Gazette*, *Forbes*, and *Smart Money*. Professor Kumar has undertaken consulting projects with the Commonfund, Postnieks Capital Management, and Validea.

#### **Selected Citations:**

Barberis, Nicholas C., and Ming Huang, 2008, Stocks as Lotteries: The Implications of Probability Weighting for Security Prices, *American Economic Review* 98(5), 2066-2100.

Dorn, Daniel, and Paul Sengmueller, 2009, Trading as Entertainment?, *Management Science*, Forthcoming.

Grinblatt, Mark, and Matti Kelpharju, 2009, Sensation Seeking, Overconfidence, and Trading Activity, *Journal of Finance*, Forthcoming.

Kumar, Alok, 2009, Who Gambles in the Stock Market?, *Journal of Finance*, Forthcoming.

Shiller, Robert J., 2005, *Irrational Exuberance*, Princeton University Press.



## McMullan, John

John McMullan, Ph.D., is a Professor of Sociology and Criminology at Saint Mary's University in Halifax, Nova Scotia. He is the author of seven books, and numerous government reports, academic articles and book chapters on law enforcement, criminal organization, corporate crime, and law reform and justice. Dr. McMullan is a commissioner of the Law Reform Commission of Nova Scotia and a member of the executive committee of the Nova Scotia Criminal Justice Association. His current research in gambling studies includes cybercrime and on-line gambling, gambling and commercial advertising and poker and popular culture.

### Selected Citations:

Cert-Lexsi (2006). Online Gaming Cybercrime Paris: Computer Emergency Response Team – Laboratoire D'expertise en Sécurité Informatique.

Jewkes, Y. (ed) (2007). Crime Online. Cullompton: Willan Publishing.

McMullan, J.L. and D. Perrier (2007). The Security of Gambling and Gambling with Security: Hacking, Law Enforcement and Public Policy. *International Gambling Studies* 7(1), 43-58. See also the six Forum discussions on the article in 7 (2), 233-251 and our Rejoinder in 7 (3) 377-382.

McMullan, J.L. and A. Rege (2007). Cyberextortion at Online Gambling Sites: Criminal organization and legal challenges. *Gaming Law Review*. 11 (6), 648-665. (reprinted in I. Carr (ed) *Computer Crime*, London: Ashgate. 2008).

Wall, D.S. (2007). *Cybercrime: The Transformation of Crime in the Information Age*. London: Polity Press.



## Nelson, Sarah

Dr. Sarah E. Nelson is a Research Associate and Instructor of Psychology in the Department of Psychiatry at the Division on Addictions, Cambridge Health Alliance, a teaching affiliate of Harvard Medical School. She received her PhD in social psychology from the University of Oregon in 2003, where she studied both social cognition and developmental psychopathology. At the Division, Dr. Nelson has developed three major lines of research. She has (1) initiated conceptual work to expand and refine exposure and vulnerability models related to the etiology of addiction, (2) investigated the psychosocial predictors of repeat DUI offense, and (3) studied the individual trajectories of people who develop gambling problems. The common thread throughout these studies has been the investigation of problem behaviors (e.g., why people act in self- and other- destructive ways): the causes, consequences, and prevention of those behaviors.

One of Dr. Nelson's focuses is the development of addiction in adolescence and the interface between addiction and other problem behaviors. She is currently testing and refining models of exposure and vulnerability to predict the development of problematic alcohol use among adolescents in a longitudinal sample.

A primary way in which Dr. Nelson has attempted to better conceptualize both the etiology of addiction and how addiction relates to other problem behaviors is through the study of gambling. By studying a behavioral addiction, research can gain insights into aspects of addiction that are not confounded by the chemical interactions of drug and brain.

### Selected Citations:



LaBrie, R. A., LaPlante, D. A., Nelson, S. E., Schumann, A., & Shaffer, H. J. (2007). [Assessing the playing field: A prospective longitudinal study of Internet sports gambling behavior.](#) *Journal of Gambling Studies*, 23, 347-362.

LaBrie R.A., Kaplan, S.A., LaPlante, D.A., Nelson, S.E., and Shaffer, H.J. (2008). [Inside the virtual casino: A prospective longitudinal study of actual Internet casino gambling.](#) *European Journal of Public Health*, 18(4), 410-416.

LaPlante, D.A., Schumann, A., LaBrie, R.A., & Shaffer, H.J. (2008). [Population trends in Internet sports gambling.](#) *Computers in Human Behavior*, 24, 2399-2414.

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LaPlante, D. A., Kleschinsky, J. H., LaBrie, R. A., Nelson, S. E., & Shaffer, H. J. (In Press). [Sitting at the virtual poker table: A prospective epidemiological study of actual Internet poker gambling behavior.](#) *Computers in Human Behavior*.

### **Parke, Jonathan**

Jonathan Parke is a Lecturer and Researcher at the Centre for Study of Gambling, at the University of Salford, Manchester in the United Kingdom. His recent work has focused on a variety of areas within the gambling field with a particular focus on gambling and technology. Recent research projects have considered issues in the following areas: Internet gambling, poker behaviour, social responsibility, cashless and card-based technology and electronic gaming machines.

Jonathan teaches the psychology of gambling at both Nottingham Trent University, and at Salford University, Manchester. He helped develop the first British training programme for clinical and health professionals working in the area of problem gambling. Jonathan is currently the advisor to the UK Gambling Commission on Gaming Machines. He also acts in a consultant capacity on the psychology of gambling and social responsibility for various sectors of the gambling industry and to regulators.



### **Sychold, Martin**

Martin Sychold, Esq, LL.B, B.Ec. is a Senior Staff Legal Advisor at the Swiss Institute of Comparative Law. He has supervisory responsibility for advice given on the laws of all English speaking jurisdictions, on mixed legal systems and on questions concerning gambling. He has become a specialist in issues of cross-border commercial law and in sovereign party practice.

Having earlier been responsible for the preparation of its comparative study of legislation governing traditional casinos, Martin coordinated the Institute's pre-legislative report for the Swiss Federal Office of Justice on international lottery and gambling laws and regulatory arrangements. He appeared to give evidence before the Committees of Experts charged with preparing the 1998/2000 Swiss law on casino gaming and the 2003 draft of new Swiss legislation to govern lotteries and non-casino gambling.

Born in Australia to German parents and married in Western Switzerland to a Uruguayan wife, Martin Sychold speaks English, French, German and Spanish. He graduated from the University of Adelaide in 1989, with degrees in law and economics. After briefly practising law in South Australia, Martin moved to Europe, where he studied public international law and economics at the University of Vienna, in Austria. Since 1996, he has taught a postgraduate course at the Faculty of Law of



the University of Bielefeld, in Germany, and now also teaches at the Burgundy Business School in Dijon, France. He has published a number of articles concerning the legal duties of States in the implementation of treaties to which they are party and is a contributing author to the Private International Law volume of the International Encyclopaedia of Laws. Martin is enrolled as an Attorney-at-Law in the State of New York and is a member of the Association of the Bar of the City of New York.

**Selected Citations:**

Aronovitz, A.M. et al, Cross Border Gambling on the Internet: Challenging National and International Law (Schulthess Juristische Medien, Basel & Geneva, 2004)

Swiss Institute of Comparative Law & Salford University Centre for the Study of Gambling, Final Report on the Study of Gambling Services in the EU Internal Market (2006), freely available online at [http://ec.europa.eu/internal\\_market/services/gambling\\_en.htm](http://ec.europa.eu/internal_market/services/gambling_en.htm)

Littler, A. & Fijnaut, C. (eds), The Regulation of Gambling: European and National Perspectives (Martinus Nijhoff Publishers, Leiden & Boston, 2007)

**Wiebe, Jamie**

Jamie is owner and principal of Factz Research Inc and has recently re-joined the Responsible Gambling Council as Director of the RGC Centre for the Advancement of Best Practices. Her background includes research positions with the Addictions Foundation of Manitoba, Alberta Alcohol and Drug Abuse Commission and the Canadian Centre for Substance Abuse. She received her doctorate degree in Community Health Sciences from the University of Manitoba.

Jamie has collaborated on a wide variety of responsible and problem gambling topics. Projects include youth, general population and older adult prevalence studies, longitudinal research following individuals with gambling problems, evaluation of prevention and treatment initiatives, examination of Internet gambling regulations, the development of an instrument to measure risky gambling among youth, and examination of best practices in responsible gambling. She has presented at numerous conferences and a number of her projects are featured in academic journals.

**Selected Citations:**

Monaghan, Sally. (2009) Responsible gambling strategies for internet gambling: The theoretical and empirical base of using pop-up messages to encourage self-awareness. *Computers in Human Behaviour*, Vol. 25, pp. 202-207.

Cabot, Anthony. (2007) Regulatory Challenges, in Balestra, Mark and Cabot, Anthony. (Eds) *Internet Gambling Report: IGRX an evolving conflict between technology and law, tenth edition, Chapter 10: Regulatory Challenges*. River City Group: St. Louis, pp. 89-116.

Christiansen Capital Advisors. (2007) Global internet gambling revenue estimates and projections (2001-2010). Available from: [http://www.cca-i.com/Primary%20Navigation/Online%20Data%20Store/internet\\_gambling\\_data.htm](http://www.cca-i.com/Primary%20Navigation/Online%20Data%20Store/internet_gambling_data.htm)

Nelson, Sarah E. et al. (2008) Real Limits in the Virtual World : Self Limiting Behavior of Internet Gamblers, *Journal of Gambling Studies*, Vol. 24, pp. 463-477.



## Williams, Robert

Dr. Williams is a professor in the School of Health Sciences, University of Lethbridge and also the Lethbridge Coordinator for the Alberta Gaming Research Institute. Dr. Williams teaches courses on gambling; provides frequent consultation to government, industry, the media, and public interest groups; and is a co-editor of *International Gambling Studies*. Dr. Williams is one of the world's best funded gambling researchers (current funding of over \$6 million) and also one of the world's leading authorities in the areas of: prevention of problem gambling; Internet gambling; the socioeconomic impacts of gambling, the proportion of gambling revenue deriving from problem gamblers; and the prevalence and nature of gambling in Aboriginal communities.

### Selected Citations:

Williams, R.J. & Wood, R.T. (2007). *Internet Gambling: A Comprehensive Review and Synthesis of the Literature*. Report prepared for the Ontario Problem Gambling Research Centre, Guelph, Ontario, Canada. Aug 31, 2007.

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Wood, R.T. & Williams, R.J. (2009). *Internet Gambling: Prevalence, Patterns, Problems, and Policy Options*. Report prepared for the Ontario Problem Gambling Research Centre, Guelph, Ontario, Canada. January 5, 2009.

<http://hdl.handle.net/10133/693>



## Wood, Richard

Dr. Richard Wood is a Chartered Psychologist and the Director of GamRes Limited an independent research and consultancy company specialising in international responsible gaming initiatives. He has authored over 50 gaming related publications, presented his findings at conferences and seminars around the world, and undertaken numerous responsible gaming consultations for both the gaming industry and regulatory sectors. Dr. Wood's research focuses on both the underlying causes of problem gambling, as well as the structural and situational characteristics of games that can influence the behaviour of vulnerable players. He also examines the use of technology to help support people with gambling problems (e.g. forums and online guidance) and recently developed the first national Canadian forum to help people with gambling issues [www.GamTalk.org](http://www.GamTalk.org).

### Selected Citations:

Cooper, G. (2004). Exploring and Understanding Online Assistance for Person with gambling problems: The Pathways Disclosure Model. *International Journal of Mental Health & Addiction*, 1, 2, 32-38.

Coulson, N.S. (2005). Receiving social support online: an analysis of a computer-mediated support group for individuals living with irritable bowel syndrome. *CyberPsychology & Behavior*, 8, 580-584.

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Wood, R.T.A. & Griffiths, M.D. (2007). A qualitative investigation of problem gambling as an escape-based coping strategy, *Psychology and Psychotherapy: Theory, Research and Practise*, 80, 1, 107-1025.

Wood, R.T.A. & Wood, S.A. (2009). An evaluation of two UK online support forums designed to help people with gambling issues, *Journal of Gambling Issues* (In Press).



## Wood, Robert T.

Dr. Robert Wood is an Associate Professor of Sociology, at the University of Lethbridge, where he has been teaching and researching since 2000. He holds a PhD from the University of Alberta, an MA from the University of Toronto, and a BA Honours from the University of Alberta. He teaches courses in the sociology of crime and deviance, and his research focuses on Canadian social problems and the sociology of youth.

Since 2001, Dr. Wood has been involved in a number of large scale research projects, dealing with various socio-cultural aspects of problem gambling. He is perhaps best known for his primary role in two studies examining the proportion of government gambling revenue, derived from problem gamblers, in Ontario and in Alberta. He has also been involved in studies of problem gambling prevention among Alberta teens, and is a co-researcher on two longitudinal studies examining the protective and risk factors associated with problem gambling. More recently, Dr. Wood has turned his attention to Internet gambling, and is particularly interested in the ways that Internet gamblers systematically differ from their land-based counterparts.

### Selected Citations:

Wood, Robert T. and Robert J. Williams (2008). *Internet Gambling: Prevalence, Patterns, Problems, and Policy Options*. Final research report prepared for the Ontario Problem Gambling Research Centre.

Wood, Robert T. and Robert J. Williams. (2007). "Problem Gambling on the Internet: Implications for Internet Gambling Policy in North America." *New Media & Society*, 9(3):169-191.

Wood, Robert T, Robert J. Williams, and Paul K. Lawton. (2007). "Why Do Internet Gamblers Prefer Online Versus Land-Based Venues? Some Preliminary Findings and Implications." *Journal of Gambling Issues*, 20: 235-252.

Wood, Robert T. & Robert J. Williams (2007). "Internet Gambling: Past, Present, and Future." In Gary Smith, David Hodgins & Robert Williams (eds.), *Research and Measurement Issues in Gambling Studies* (pp. 491-514). Toronto: Elsevier Publishing.



## Hodgins, David

Dr. David Hodgins is currently a Professor, Department of Psychology, University of Calgary with an adjunct appointment with the Faculty of Medicine. He is the Alberta Gaming Research Institute's research coordinator for the University of Calgary and is also a practicing clinical psychologist.



**Smith, Garry**

Dr. Garry Smith has researched gambling-related topics for twenty-five years, during which time he has produced numerous government reports and articles for academic journals, as well as addressing national and international audiences on gambling-related matters. Dr. Smith also appears frequently in the mass media commenting on gambling issues, including CBC's "The National" and "The Fifth Estate" TSN documentaries, Toronto Globe and Mail, Canadian Business, and so forth.

Currently, Dr. Smith is a University of Alberta professor emeritus and a gaming research specialist for the Alberta Gaming Research Institute. Dr. Smith's research interests include the social and economic impacts of gambling, gambling and problem gambling prevalence studies, crime and gambling and sports gambling.

